



**SAN DIEGO INTERNATIONAL FILM FESTIVAL Announces
Equestrian Film Track
New for 2017**

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San Diego - For Immediate Release

The San Diego International Film Festival (Oct 4-8, 2017) produced each year by the San Diego Film Foundation is proud to announce the addition of an **Equestrian Film Track** to the 2017 Film Festival. The San Diego International Film Festival features topic specific tracks that present groundbreaking, independent films telling stories that resonate with San Diego patrons in a variety of areas. Returning unique film tracks include **American Indian, Environmental, Military** and **Social Justice**. This year, there is a new track to represent our equestrian community. The **Equestrian Film Track** will highlight the diverse and creative efforts of filmmakers that explore topics related to horses.

Executive and Artistic Director of the Festival, Tonya Mantooth shared, *"San Diego has one of the largest populations of horses and equine owners in the country, due in part to our ideal weather and riding conditions. With guidance from our Equestrian Track Advisory Committee, we have carefully curated a selection of films centered on horses. California's equine industry has been valued at \$4.1 billion with nearly 700,000 horses, including race horses. We are excited to provide a new filmmaking experience for this vibrant community."*

Christina Fink, member of the Equestrian Track Advisory Committee added *"You don't have to be a horse owner to appreciate the power and majesty of these creatures. The strength of these films is that their lessons and stories will resonate on many levels with every viewer."*

Equestrian Track film submissions are currently being curated, the complete lineup for this new track will be announced at the end of August.

About the San Diego International Film Festival (SDiFF):

The San Diego International Film Festival is the region's premier film event and one of the leading stops on the independent festival circuit. SDiFF offers a totally unique film experience; including world premieres, never before seen studio releases, the best in independent filmmaking and a full schedule of glamorous parties and intimate events with filmmakers. Join us Oct 4-8, 2017!

About The San Diego Film Foundation:

The San Diego Film Foundation (SDFF) is dedicated to making a difference through film. We believe that film can be transformative and we are bound together through human connection. Our mission is to use film to explore issues of global impact, to create dialog, to encourage self-reflection, and ultimately to develop empathy and understanding in an increasingly diverse and complex world.

A 501(c)3, the San Diego Film Foundation brings the finest independent cinematic storytelling from around the world to San Diego each year. We present films that make a difference through a robust variety of events and programs *including*:

- The San Diego International Film Festival (Oct. 4-8, 2017)
- FOCUS on Impact Film Tour for highschool students (Spring 2017)
- FOCUS on Impact Artist Residencies for highschool students (Fall 2017)
- Film Insider Screenings (Feb-July, 2017)
- Industry Insider Series (Patrons Only)
- And The Award Goes To...Oscar Awards Viewing Party Annual Gala

Plus a variety of community and private events throughout the year