



## **The San Diego Film International Film Festival Announces Partnership with Pendry San Diego**

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### **San Diego - For Immediate Release**

The San Diego International Film Festival (Oct 4-8, 2017) produced each year by the San Diego Film Foundation is excited to announce their partnership with the new hotel brand from Montage Hotels & Resorts, Pendry San Diego. Aligned with the Festival's vision of cultural growth for San Diego, Pendry San Diego serves as the 2017 San Diego International Film Festival Headquarters. The partnership with Pendry gives filmmakers, industry executives, actors and local film lovers the perfect hub to socialize, relax, meet and celebrate the very best in film. From the moment festival attendees enter Pendry San Diego for the VARIETY Night of the Stars Tribute, to the last after party at Oxford Social Club everyone will enjoy the stunning location, glamorous celebrities, and thought provoking discussions with filmmakers.

Executive and Artistic Director of the Festival, Tonya Mantooth shared, *"We are thrilled to announce the partnership with Pendry San Diego. With their blend of modern glamor and luxury and corporate focus on highlighting the local arts scene, Pendry San Diego offers the perfect boutique backdrop for the Festival. We look forward to bringing thousands of local and national patrons together to share Signature Festival events, industry panels and parties headquartered at this beautiful property."*

Michael O'Donohue, General Manager, Pendry San Diego, shared *"Pendry San Diego embodies all that is fresh, dynamic and exciting about the evolving influence San Diego has as an arts, food, and cultural hub. We see our partnership with The San Diego International Film Festival as a natural alignment of visions in this renaissance for our city. The Festival continues to dynamically raise the bar by bringing the very best in independent and studio films to San Diego along with the talent that creates the films. With its artistic and economic impact on San Diego, the Festival is a natural partner for Pendry San Diego."*

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## **Key San Diego International Film Festival Events at the Pendry San Diego:**

### **Sept 20th - Festival Preview and Media Party**

*Nason's Beer Hall, Pendry San Diego*

Sip a craft brew, watch the trailers and hear Executive & Artistic Director, Tonya Mantooth's Festival picks while socializing with festival attendees, media partners and industry insiders. Festival staff will be on hand to assist with Festival badge pick-up and planning your Festival schedule.

### **Oct 4th-8th - Official Festival HQ**

*Pendry San Diego*

Reserve rooms early! As the Headquarters for the San Diego International Film Festival, signature parties, panels and events will be just steps away during your stay at the Pendry San Diego. Plan to meet at Fifth & Rose Bar or Nason's Beer Hall at the end of each day to find festival-goers after the party. [www.pendryhotels.com/san-diego](http://www.pendryhotels.com/san-diego)

### **Thursday, Oct 5th - VARIETY Night of the Stars Tribute**

*Grand Ballroom, Pendry San Diego - 5pm-10pm*

This extraordinary evening celebrates the imagination, passion and vision influencing cinematic excellence today and yesterday. The San Diego International Film Festival honors some of the industry's most accomplished actors, directors and filmmakers. Guests will enjoy the Celebrity Red Carpet in front of the Pendry San Diego on 6th Ave with live coverage from Entertainment Reporter Sam Rubin: KTLA and Red Carpet Interviews by Scott Mantz, Film Critic Access Hollywood.

### **Friday and Saturday Oct 6-7- Festival Industry Panels**

*Oxford Social Club, Pendry Hotel - 9:30am – 4:00pm*

Mix and Mingle with Industry Experts and connect with Filmmakers from around the world at the Festival Industry Panels. You'll learn the backstory on why a film was produced or the behind the scenes antics of the cast or the struggles of getting distribution deals. Panels include:

- FILMMAKER BRUNCH & INDUSTRY PANEL
- SOCIAL IMPACT PANEL
- WOMEN IN FILM PANEL
- ACTORS PANEL

### **Saturday, Oct 7th - Filmmaker Awards**

*Grand Ballroom, Pendry San Diego - 8:30pm - 12am*

Guests will celebrate with Filmmakers from around the world as we present the Jury Awards for the competition films at the Filmmaker Awards Show and Party.

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## **About Pendry San Diego**

Pendry San Diego is the debut property from Pendry Hotels, a new luxury hospitality brand from Montage International. Located in the city's renowned Gaslamp Quarter, Pendry San Diego features 317 guest rooms, including 36 suites, each striking a balance between modern and traditional, pairing classic Southern California influence with luxury amenities. Boasting six unique restaurants and bars and highlighting some of the city's most talented chefs, Pendry San Diego is the city's most vibrant hospitality and lifestyle offering.

## **About Pendry Hotels**

Pendry Hotels is a new luxury hospitality brand from Montage International. Pendry combines inspired design and authentic service tailored to today's cultured world traveler. Founders Alan J. Fuerstman and Michael Fuerstman's well seasoned experience in the hospitality industry serves as the foundation for the brand. Each property is injected with a unique perspective on contemporary style with an emphasis on the arts and local community in the city it calls home. Pendry San Diego, located in the historic Gaslamp Quarter of San Diego, California, opened in February 2017. Sagamore Pendry Baltimore opened in March 2017 and is located in the Fell's Point neighborhood of Baltimore, Maryland. Pendry Hotels is a member of Preferred Hotels & Resorts. For more information on Pendry Hotels, follow @pendryhotels or visit [www.pendryhotels.com](http://www.pendryhotels.com).

## **About the San Diego International Film Festival (SDiFF):**

The San Diego International Film Festival is the region's premier film event and one of the leading stops on the independent festival circuit. SDiFF offers a totally unique film experience; including world premieres, never before seen studio releases, the best in independent filmmaking and a full schedule of glamorous parties and intimate events with filmmakers.

Join us Oct 4-8, 2017!

## **About The San Diego Film Foundation:**

The San Diego Film Foundation is dedicated to making a difference through film. We believe that film can be transformative and we are bound together through human connection. Our mission is to use film to explore issues of global impact, to create dialog, to encourage self-reflection, and ultimately to develop empathy and understanding in an increasingly diverse and complex world.

A 501c.3. the San Diego Film Foundation brings the finest independent cinematic storytelling from around the world to San Diego each year. We present films that make a difference through a robust variety of events and programs *including*:

- The San Diego International Film Festival (Oct. 4-8, 2017)
- FOCUS on Impact Film Tour for highschool students (Spring 2017)
- FOCUS on Impact Artist Residencies for highschool students (Fall 2017)
- Film Insider Screenings (Feb-July, 2017)
- Industry Insider Series (Patrons Only)
- And The Award Goes To...Oscar Awards Viewing Party Annual Gala

*Plus a variety of community and private events throughout the year*