



**SAN DIEGO
INTERNATIONAL
FILM FESTIVAL**

Ludvina Nevarez Joins San Diego International Film Festival Board of Directors
The Power of Perspective

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For Immediate Release

The San Diego Film Foundation, best known for presenting the **San Diego International Film Festival** (Oct 15-20) www.sdfilmfest.com, is thrilled to announce that **Ludvina Nevarez**, is joining their Board of Directors.

San Diego International Film Festival Board Member, Ludvina Nevarez shared *"I have been an avid friend, patron and supporter of the festival for 7 years now, and am vested in their focus on the power of perspective - of sharing films that create community dialogue on important topics. The staff at the festival is passionate and proactive in their procurement of films that both educate and entertain - and both independent filmmakers and the major studios are responsive to that passion. I look forward to working alongside the festival and continuing to grow its reach."*

CEO and Artistic Director of the San Diego International Film Festival, Tonya Mantooth shared *"Ludvina is a force in San Diego - connecting to organizations whose mission she feels strongly about and raising awareness across the community. Her sense of justice and empathy is central in all of the work she does. She feels as strongly as we do about championing stories that effect change - and we are thankful and honored to have her on our board of directors."*

Profile: Ludvina Nevarez:

Ludvina Nevarez is a successful Real Estate Broker/Investor, Art Researcher/Collector and a passionate philanthropist. She is a Founding Patron of the San Diego International Film Festival and is involved in many community organizations at board, advisory and active levels.

When asked about her high energy level and enthusiasm for life, she credits it to her 30 years of running which include several marathons, and her family of four grown married children, grandchildren and the love of her life, husband Sonny.

PAY IT FORWARD, Ludvina says, like the title of the film. If each and everyone of us would do random acts of kindness on a regular basis, our world would definitely be a better and happier place to be. She practices it, one act of kindness at a time...

Ludvina has gracefully accepted to serve on the Board of the San Diego International Film Festival, an organization she has enthusiastically supported since 2012.

About the San Diego International Film Festival:

The San Diego International Film Festival is the region's premier film event and one of the leading stops on the independent festival circuit. SDiFF offers a totally unique film experience; including world premieres, never before seen studio releases, the best in independent filmmaking and a full schedule of glamorous parties and intimate events with filmmakers. Join us Oct 15-20, 2019.

About the San Diego Film Foundation:

CREATING EMPATHY IN A COMPLEX WORLD....

The San Diego Film Foundation is dedicated to creating empathy through the experience of film. We believe that film can be transformative and we are bound together through human connection. Our mission is to use the experience of film to explore issues of global impact, to create dialog, and ultimately to develop empathy and understanding in an increasingly diverse and complex world.

A 501c.3. the San Diego Film Foundation brings the finest independent cinematic storytelling from around the world to San Diego each year. We present films that make a difference through a robust variety of events and programs *including:*

- The San Diego International Film Festival (October 15-20, 2019)
- FOCUS on Impact Film Tour for high school students (Fall & Spring 2019)
- Film Insider Screenings (Feb-July, 2019)